

Exam. Code : 217604

Subject Code : 5297

M.Com. 4th Semester

**ENTREPRENEURSHIP DEVELOPMENT AND
PROJECT MANAGEMENT**

Paper—Group—B MC—422

Time Allowed—2 Hours] [Maximum Marks—100

Note :— Attempt any **four** questions. All questions carry equal marks.

- I. Write a note on understanding entrepreneurial innovation.
- II. “An entrepreneur should be socially responsible towards society.” Elucidate.
- III. Define the term Entrepreneur. Explain various types in which entrepreneurs are classified.
- IV. Explain various skills that describe an entrepreneur.
- V. “Assessment of micro and macro environment is a must for success of a project.” Discuss.
- VI. Illustrate, how a projected balance sheet is drawn for a business enterprise ?
- VII. What do you understand by Market and Demand Analysis of a project ? Discuss in detail the various factors that should be considered for the purpose.
- VIII. Discuss the importance of conducting social cost benefit analysis.