

**Sr. No. 3452**

**Exam. Code: 106002**

**Subject Code : 8686**

**BOD - 2nd Sem.(Old Syll. 2015-16)**

**(2517)**

**Paper-III: Design & Communication**

**Time Allowed: 3 hrs.**

**Max. Marks: 50**

**ATTEMPT ANY FIVE QUESTION**

**All Question carry Equal Marks**

1. Design and communication are tied with a strong bond with each other. How will you justify the same. ? ( 10 )
2. How the role of small screen is responsible for creating a dent in the world of advertisement. ? ( 10 )
3. In the process of visualization of an idea, discuss the importance of constraints and how they are resolved. Give Example. ? ( 10 )
4. Discuss the basic principle of design with the respect to the environment.? ( 10 )
5. Collage has its own place in the communication of the ideas. Example? ( 10 )
6. Write short notes :-  
(a) News Paper & Magazine. (b) Radio & T.V. ( 10 )
7. Explain and compare the various types of print media in reference to the important of design. ? ( 10 )
8. In the process of visualization, today how do the new emerging concepts make an impact in the market. ? ( 10 )

\*\*\*\*\*

**3452(2517)100**