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Exam. Code : 106505

Subject Code: 1943

BMM 5th Semester

TECHNICAL THEORY OF MEDIA—II

(Electronic Media)

Time Allowed—3 Hours]

[Maximum Marks—100

SECTION-A

Note: — Attempt any ten questions. Each carries equal marks.

- 1. High Eight Camera
- 2. Film Distribution
- 3. Adobe Premiere
- 4. Reality Show
- 5. Costume Designer
- 6. Docu-Drama
- 7. Channel Analysis
- 8. Short Film
- 9. Piece to Camera
- 10. Extreme Close-up shot
- 11. Artificial Lighting
- 12. Community Radio.

 $10 \times 2 = 20$

10×2-20

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SECTION—B

Note:— Attempt any *four* questions. Each carries equal marks.

- .1. Discuss 'Medium as Message' in detail.
- 2. Write about the role of Art Director in any production.
- 3. Write a note on the skills of a TV news reader.
- 4. Throw light on the concept of Budgeting.
- 5. Write about the Betacam camera.
- 6. Discuss various principles of Video Production.
- 7. Explain in detail the different script formats.

 $4 \times 5 = 20$

SECTION-C

Note: — Attempt any four questions. Each carries equal marks.

- 1. Discuss the various TV Production Techniques in detail.
- 2. Write an elaborate note on evolution and growth of Television in India.
- 3. What are the essentials of writing a good script?

 Discuss in detail.
- 4. Write an essay on Media and Culture.
- 5. Explain the Camera Crew and its role. $4 \times 15 = 60$