

**Exam. Code : 107303**

**Subject Code : 2115**

**B.Com. (Prof) Semester—III**

**BCP—306 : BUSINESS ENVIRONMENT**

Time Allowed—3 Hours] [Maximum Marks—50

**SECTION—A**

**Note:**-Very Short Answer Type Questions (Attempt any TEN).

1. Write main objectives of industrial policy of 1956.
2. Distinguish between revenue receipts and capital receipts.
3. Explain the objectives of monetary policy.
4. Explain the elements of social basis of business.
5. Explain the significance of business environment.
6. What do you understand by technology, transfer and problem associated ?
7. Merits of privatisation.
8. What are the main thrust areas of Current Industrial Policy of India ?
9. Obstacles of Social Audit.
10. Objectives of FEMA.
11. Business environment is dynamic. Discuss.
12. Demographic Environment. 10×1=10

**SECTION—B**

**Note** :—Attempt any TWO questions.

1. Discuss the features of fiscal policy of India.
2. Explain micro and macro business environment.
3. Liberalisation is important for furthering the growth of a developing country. Do you agree ? Comment.
4. Explain the process and limitations of environment analysis. 2×10=20

**SECTION—C**

**Note** :—Attempt any TWO questions.

1. Explain the various risks involved in political environment.
2. Discuss the social responsibility of business.
3. Explain the economic implications of technology.
4. Discuss the nature and impact of culture on business. 2×10=20