

Exam. Code : 105405

Subject Code : 1497

BBA Semester—V

ENTREPRENEURSHIP AND SMALL BUSINESS

Paper—BBA-504

Time Allowed—3 Hours]

[Maximum Marks—50

Note :— Attempt any **TEN** questions from Section-A, each question will carry 1 mark. Attempt any **TWO** questions from Section-B, each question will carry 10 marks. Attempt any **TWO** questions from Section- C, each question will carry 10 marks.

SECTION—A

Attempt any **TEN** questions.

1. (i) Define entrepreneur.
- (ii) What is a private company ?
- (iii) Define decision making.
- (iv) What is a Government Company ?
- (v) Define the concept of business venture.
- (vi) What is Strategic Planning ?
- (vii) Define small business.
- (viii) Write a note on business planning.

(ix) What includes Modern Technology ?

(x) Define Hindu Undivided Family.

(xi) What is Innovation ?

(xii) Explain the nature of entrepreneurship. $10 \times 1 = 10$

SECTION—B

Attempt any **TWO** questions.

2. Explain the emergence of entrepreneurial class in the form of women entrepreneurs.
3. Explain the role of Government in organizing Entrepreneurial Development Programmes.
4. What is the difference between Public Company and Private Company ?
5. What is the role of Innovation in entrepreneurship ?
 $2 \times 10 = 20$

SECTION—C

Attempt any **TWO** questions.

6. Discuss various steps needed to start a small business venture.
7. Explain the various steps involved in the development of a new product.
8. Write a note on Initial Strategic Planning in starting business venture.
9. What contribution Commercial Banks play in promoting small business ?
 $2 \times 10 = 20$