

Exam. Code : 105405

Subject Code : 1423

Bachelor in Business Administration (BBA)

5th Semester

ENTREPRENEURSHIP & SMALL BUSINESS

Paper-BBA-504

Time Allowed—3 Hours] [Maximum Marks—50

Note :— Attempt any **ten** questions from Section A. Each question will carry **1** mark. Attempt any **two** questions each from Section B and Section C. Each question will carry **10** marks.

SECTION-A

1. (i) What is the difference between Public company and Private company ?
- (ii) Define Entrepreneurship.
- (iii) Define Joint stock company.
- (iv) Explain Decision-making.
- (v) Define motivation.
- (vi) What is innovation ?
- (vii) What is a business venture ?
- (viii) Define small enterprise.
- (ix) What is a Commercial bank ?

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(x) Explain the difference between Joint stock company and Partnership company.

(xi) What is business planning ?

(xii) Define Leadership.

1×10=10

SECTION-B

2. Write a note on role of women entrepreneurs on business environment.
3. Explain the nature and scope of entrepreneurship.
4. Critically examine various theories of entrepreneurship.
5. Discuss the role of Government in organising entrepreneurial development programs.

10×2=20

SECTION-C

6. Discuss the role of small business in national economy.
7. What is the contribution of Commercial banks in promoting small business ?
8. Discuss the impact of modern technology on small business.
9. Write a note on finance management in planning small enterprise.

10×2=20

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