

Exam. Code : 103206

Subject Code : 1268

B.A./B.Sc. 6th Semester

**MASS COMMUNICATION & VIDEO
PRODUCTION**

(Video Electronic Film Production)

Time Allowed—3 Hours]

[Maximum Marks—80

SECTION—A

Note :—All questions are compulsory and carry 2 marks each. $2 \times 10 = 20$

1. Online editing.
2. Jump cut.
3. Dubbing.
4. VO.
5. Multitrack recording.
6. Film distribution territories.
7. Film promos.
8. Chroma key.
9. White balance.
10. Camera script.

SECTION—B

Note :— Attempt any **EIGHT** questions. Each question carries 5 marks. $8 \times 5 = 40$

1. What is the need of video editing ?
2. What is the role of narration in a video production ?
3. What skills do you need for dubbing ?
4. Discuss various types of editing.
5. What kind of audio effects are used in video production ?
6. Write a review of a film you might have seen recently.
7. How are films distributed in India ?
8. What is the status of film journalism in India ?
9. What do you mean by film criticism ?
10. What qualities are needed for a voice artist ?

SECTION—C

Note :— Attempt any **TWO** questions. All question carry 10 marks. $2 \times 10 = 20$

1. What strategies are used for marketing a film ?
2. A lot of video effects are being used nowadays. Comment.
3. Discuss some of the transitional devices used in video editing.
4. How would you write and record a narration ?