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Exam. Code: 304101 Subject Code: 6934

## P.G. Dip. in Garment Construction & Fashion Designing Semester—I

V: FASHION CONCEPTS

Time Allowed—3 Hours]

[Maximum Marks—50

Note:—(1) Attempt any five questions.

- (2) All questions carry 10 marks each. (5×10=50)
- 1. Give remarks on a well fitted garment and explain its importance. How can you make your own bodice block?
- Explain the historical background about the origin of clothes and use of different fibres for clothing in India and in one ancient country.
- 3. Explain any five terms in brief:
  - (a) Ethnic wear
  - (b) Inner wear
  - (c) Ready to wear
  - (d) Sports wear
  - (e) Summer wear
  - (f) Winter wear.
- 4. Explain the factors that affect the clothing choices of toddlers and pre-school children.

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- 5. (a) What is fashion forecasting procedure?
  - (b) Why fashion forecasting is an important activity in the fashion industry?
- 6. How the new look can be introduced in a dress? Explain it.
- 7. What is a flow of fashion adoption in vertical and horizontal direction?
- 8. Describe the evolution of fashion cycle and its recurring.

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