

Bachelor of Vocation (Banking & Financial Services) - 4th Sem.

(2518)

Paper: BVC-403

Entrepreneurship Development

Time allowed: 3 hrs.

Max. Marks: 50

Note :- (1) Answer any TEN questions from Section A. Each question carries 1 mark.

(2) Answer any FOUR questions from Section B and C, selecting TWO questions from each section. Each question carries 10 marks.

SECTION A

1. Answer briefly:

- I. Definition of an entrepreneur
- II. Women entrepreneurs
- III. Hindu undivided family form of business structure
- IV. Role of innovation in business
- V. Economic barriers to entrepreneurship
- VI. "Risk taking ability in an entrepreneur is must" Discuss.
- VII. Entrepreneurship Development Institute of India (EDII)
- VIII. How to measure the market potential of new idea or new product
- IX. Venture capital funding
- X. Financial planning in small enterprises
- XI. Micro enterprises
- XII. Fixed assets and its financing

(10×4=40)

SECTION B

2. What are most important traits of becoming a successful entrepreneur? (10)
3. Discuss the two major theories of entrepreneurship. (10)
4. What is a joint stock company form of business? What are various types of companies? How is it different from a partnership firm and Hindu undivided family? (3,3,4)
5. What are the various types of entrepreneurs? (10)

SECTION C

6. Discuss the role of various institutes involved in organising entrepreneurship development programmes. (10)
7. What are various stages involved in developing a start up? Discuss in detail. (10)
8. Discuss the various growth and diversification strategies adopted by organisations? (10)
9. What are the various ways in which commercial banks help small entrepreneurs? (10)

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