

Exam. Code : 108601

Subject Code : 2869

B.Sc. Fashion Designing 1st Semester

CONCEPT OF FASHION

Paper-II

Time Allowed—3 Hours] [Maximum Marks—50

Note : Attempt any **FIVE** questions. Each question will be of **10** marks.

1. Define Fashion Cycle with the help of a diagram. 10
2. Differentiate the following :
 - (1) Boutique and Haute Couture
 - (2) Fad and Classic. 10
3. What is the effect of occupation, social status and climate on the choice of Fashion ? 10
4. Write short notes on :
 - (1) Style
 - (2) Designer
 - (3) Fashion Trends
 - (4) Pret-a-porter. 10

5. Explain the Theories of Fashion. 10
6. Define Silhouette in detail. Discuss its importance while designing different types of dresses for clients. 10
7. Explain the following terms :
 - (1) Breaks in Fashion Cycle
 - (2) Fashion and Anti Fashion. 10
8. What is Fashion ? Explain principles of Fashion. 10