

**Exam. Code : 106006**

**Subject Code : 1685**

**Bachelor of Design 6<sup>th</sup> Semester (Fashion Design)**

**EXHIBITION DESIGN AND DISPLAY**

**Paper—VI**

**Time Allowed—3 Hours]**

**[Maximum Marks—50**

**Note :— Answer any five of the following. All questions carry equal marks.  $5 \times 10 = 50$**

1. Discuss in detail the importance of floor display before an exhibition.
2. What is the importance of a catalogue in an exhibition ?
3. What is design process ?
4. How does an attractive window display help in creating an interest element ?
5. How would a designer according to you showcase his creation in a fashion show ?
6. What is a curated show ? How is it different from a usual exhibition ?
7. Discuss in detail the importance of display in promotion of an art creation.
8. What are the objectives of display ? Discuss.