

Exam. Code : 106006

Subject Code : 1650

Bachelor of Design (Fashion Design) Semester—VI

EXHIBITION DESIGN & DISPLAY

Paper—VI

Time Allowed—3 Hours]

[Maximum Marks—50

Note : Attempt any **FIVE** questions of the following.

1. Why is an exhibition important in promotion of a product ?
2. What are the various ways of exhibiting a product ?
3. Differentiate between design elements and pattern.
4. Why is a commercial important for product promotion ?
5. What is meant by value of a display ? Explain.
6. What are the importance of garment expose for a fashion designer ?
7. Why should a designer want to be a part of a fashion week ?
8. What is meant by the term branding ? How does branding help in promoting a commodity ?

5×10=50