

2316

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Class – B.D. (Fashion) 6th Sem.

Subject – Technical Theory

Paper – Theory

Time Allowed : 3 Hours

Maximum Marks : 100

Note:- Attempt any 5 questions

1. What do ~~you~~ understand by VISUAL MERCHANDISING ?
2. Write about role and ~~responsibilities~~ of fashion merchandiser ?
3. Write about PLANNING ~~CYCLE~~.
4. Write about FASHION ~~FORECASTING~~.
5. Write about DISTRIBUTION MIX.
6. Write about DISTRIBUTION ~~CHANNELS~~ from producer to ultimate consumer.
7. Write about role and responsibilities of Retail Fashion Buyer.
