

Exam. Code : 103201

Subject Code : 1060

B.A./B.Sc. 1st Semester

FASHION DESIGNING & GARMENT CONSTRUCTION

(Fashion Designing-I)

Time Allowed—Three Hours] [Maximum Marks—40

Note :—(1) Attempt **FIVE** questions in all.

(2) Select at least **ONE** question from each section.

(3) All questions carry equal marks.

SECTION—A

1. (a) Describe the meaning and also differentiate between fashion and style.
(b) Discuss the classic fashion status in India.
2. Discuss the terms :
(a) Mass Production
(b) Fashion Trends.

SECTION—B

3. (a) Why the fashion cycle is followed in fashion ?
(b) Which factors influence the fashion cycle ?

4. (a) What are the stages of fashion cycle ? Which stage is most important according to fashion designers ?
(b) Who are the main six types of consumer adopters in fashion cycle ?

SECTION—C

5. Write note on 'Present-day youth and culture-wearing mix of Western and Indian trends'.
6. Describe the most accepted 'trickle down' theory of fashion adoption in Punjab.

SECTION—D

7. Why colour has important role in the fashion designing ? Discuss.
8. How the lines and texture can be manipulated in fashion designing ?